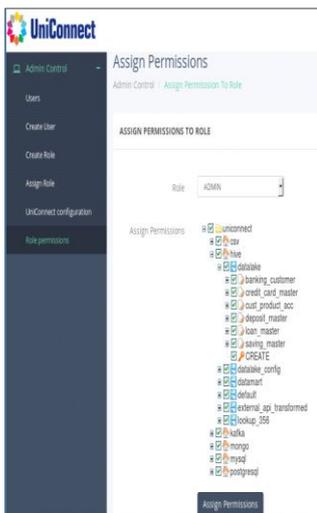


# Moven embeds Percipient's platform to deliver award-winning digital banking experiences

The **Percipient UniConnect** data integration platform is helping power **Moven's** innovative smart-banking solution. By automatically ingesting data from a bank's data systems, and aligning this to Moven's proprietary AI models, the time-to-market for Moven's visionary mobile platform can be reduced from months to weeks.

## Percipient: Next-gen data integration and APIs



Percipient UniConnect offers a set of advanced capabilities to ensure data is made accessible, regardless of its source, structure or type.

Direct connectivity to real time and batch data

On-the-fly, replication-free data transformations

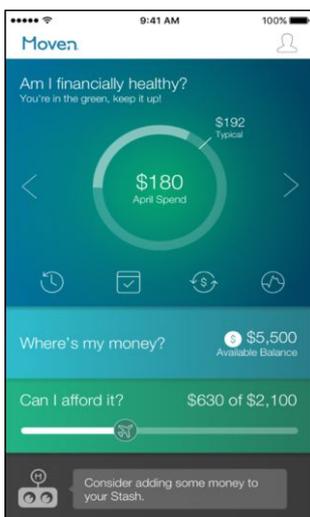
On-Premise or in-the-cloud processing of distributed data

Timer or event driven scheduling facilities

Data delivery through a single gateway or via APIs

Highest standards of data governance and security

## Moven: Advice-driven, smart-banking solutions



Moven Enterprise offers an innovative and personalized mobile experience that is transforming the way people engage with their banks.

Users receive real-time, place and behaviour-based insights

Users are motivated to adopt positive financial habits

Users can view all financial information in one setting

Banks gain new acquisition channels

Banks gain a real-time customer engagement engine

Banks can accelerate customer growth

## Percipient + Moven: An architecture for today and the future

Introducing the UniConnect integration layer between a bank’s data systems and the Moven smart banking platform allows for seamless aggregation of stored data and delivery to the platform minus time-consuming and resource-intensive manual processes. Customer interactions on the platform are relayed back to the bank, enabling up-to-date customer analytics and reporting.



## Percipient + Moven: Value generation for banks

Percipient’s OEM solution for data integration brings distinct advantages to Moven’s digital-banking platform:

Real time customer analytics	External data leveraged for AI
Personalised customer engagements	Capture of two-way data flows
High speed deployment	Integrated security protocols



“Percipient offers Moven a faster way to bridge the gap between our solution and a bank’s backend systems ”

- Marek Forysiak, CEO, Moven



“Moven is focussed on customer-centricity, AI and innovative design thinking. We aim to lift any data integration concerns off Moven’s shoulders ”

- Navin Suri, CEO, Percipient